

GLOBALIZATION & GLOBAL CULTURES

GLS 301 & POL 300 / SPRING 2019 / TR 2:20-3:40 / 203 MAHAR HALL / DR. CRAIG WARKENTIN

Overview

GLS 301 (cross-listed as POL 300) examines the nature and implications of culture in the context of globalization. We'll survey contending paradigms of globalization and culture, then explore some ways in which global culture impacts our daily life and politics.

Goals

If you complete assignments and actively participate, by the end of the semester you should be able to

- discuss the key features and dynamics of culture(s) in the context of globalization;
- articulate ways in which cultural understandings inform contemporary global politics; and
- offer workable suggestions to increase cultural awareness and promote cross-cultural understanding.

Achieving these goals requires a classroom environment conducive to learning, so be sure you're familiar with SUNY Oswego's [Non-Discrimination Policy](#).

Textbooks

Five books are required for this class:

- [Globalization and Culture: Global Mélange](#), 3rd ed., by Jan Nederveen Pieterse
- [Globalization and American Popular Culture](#), 4th ed., by Lane Crothers
- [Globalization and Urbanization: The Global Urban Ecosystem](#), by James H. Spencer
- [The Culture of Surveillance: Watching as a Way of Life](#), by David Lyon
- [A Manual for Writers of Research Papers, Theses, and Dissertations](#), 9th ed., by Kate L. Turabian

Be sure to purchase the correct (latest) edition of each title. Physical copies are recommended, but eBooks are okay as long as you respect my policy on phones and other devices (see below).

Phones

KEEP YOUR PHONE, LAPTOP, AND OTHER ELECTRONIC DEVICES SILENCED AND STOWED OUT OF REACH WHENEVER YOU'RE IN THE CLASSROOM – even when class isn't in session or I'm not present in the classroom. Excepted from this policy are tablet devices, which are allowed as long as they're only used to access course materials and don't cause a distraction.

If we need to use devices in class, as may happen occasionally, I'll let you know in advance so you can plan accordingly.

If you violate this policy, I may dismiss you from the classroom for all or part of the period; invalidate any extra credit you've accrued; and/or reduce your course participation grade (perhaps significantly).

Advisories

- You'll be held accountable for (knowing) the contents of this syllabus and whatever occurs in the classroom.
- I may modify the syllabus contents, but I'll consult you before making changes that could affect your grade.
- I'll announce in class any notable revisions to the syllabus (and update the course website accordingly).
- Videos screened in this class may contain disturbing images, coarse language, or other "mature" content.

Attendance

I expect you to attend regularly and participate actively in class. If you're absent (or plan to be), you should make any needed arrangements. In the event of inclement weather, prioritize your personal safety over class attendance.

I'll let you know if I cancel class, of course, in which case you should stay on schedule with readings and deadlines unless otherwise instructed. We'll catch up and make adjustments, if needed, when we return.

Integrity

As a SUNY Oswego student, you must fully adhere to the [College Policy on Intellectual Integrity](#), according to which you're personally responsible "to assist in protecting the integrity of the degrees which this College grants by (1) not participating, either directly or indirectly, in intellectual dishonesty in any form, (2) actively discouraging intellectual dishonesty by others, and (3) reporting to the course instructor in a timely manner any known incidents of intellectual dishonesty."

By submitting your first graded assignment, you formally acknowledge that you fully understand [this policy](#), including relevant definitions, consequences, and procedures. If you cheat, plagiarize, or otherwise engage in proscribed behavior, I may take any punitive action allowed by the university. Incidents will be addressed on a case-by-case basis, but you should expect to receive a failing grade in the course for any infraction.

Grading

Your course grade will be determined by the number of points you accrue during the semester:

470-500 = A	400-419 = B-	335-349 = D+
450-469 = A-	385-399 = C+	320-334 = D
435-449 = B+	370-384 = C	300-319 = D-
420-434 = B	350-369 = C-	000-299 = E

I reserve the right to give you a zero on any late or missed assignment. Submissions that don't meet stated requirements are subject to a score reduction or other penalty, levied at my discretion.

Assignments

Graded assignments and point values are as follows:

- Class Participation (100 points) – Attendance + classroom contributions
 - Book Papers (300 points) – 3 papers, each addressing a single textbook
 - Discussion Questions (50 points) – Questions engaging daily readings
 - Response Paper (50 points) – Paper that connects your life to the course
- Assignment requirements and expectations will be discussed in class.

Formatting

Papers must be typed and double-spaced, using a single standard font with 1-1¼" margins, and include a (typewritten) word count. Also required are parenthetical citations and a reference list that conform fully to the author-date style detailed in Chapters 18-19 of Turabian's *Manual for Writers*. Papers must be submitted electronically per guidelines presented in class.

Assistance

I'll assume you're doing as well as you'd like to in this class unless you tell me otherwise. If you need some extra help, just let me know and I'll do my best to assist you; I'll be glad to discuss with you any course-related questions or concerns you might have. You can stop by during office hours, catch me after class, schedule an appointment, or send me an email.

My contact information and office hours, this semester, are:

Hours: 1-2 p.m. on Tue/Thu, 1:30-3 p.m. on Wed, and by appointment

Office: 437 Mahar Hall

Phone: 315.312.4080

Email: craig.warkentin@oswego.edu

Website: warkentin.xyz/301

If you have a disabling condition that could interfere with your ability to successfully complete this class, please contact [Accessibility Resource Services](#) (155 Marano Campus Center, 315.312.3358, access@oswego.edu).

Readings

Complete each reading before coming to class on the listed date.

TUE, JAN 29

Turabian: Ch. 7, Drafting Your Report (75-85); Ch. 11, Revising Sentences (113-123); Ch. 15, General Introduction to Citation Practices (139-148); Ch. 18, Author-Date Style: The Basic Form (223-235)

THU, JAN 31

Nederveen Pieterse: Introduction (1-6); Ch. 1, Globalization: Consensus and Controversies (7-26)

TUE, FEB 5

Nederveen Pieterse: Ch. 2, Globalization and Human Integration: We Are All Migrants (27-44)

THU, FEB 7

Nederveen Pieterse: Ch. 3, Globalization and Culture: Three Paradigms (45-66)

TUE, FEB 12

Nederveen Pieterse: Ch. 4, Globalization as Hybridization (67-98)

THU, FEB 14

Nederveen Pieterse: Ch. 5, Hybridity, So What? The Anti-hybridity Backlash and the Riddles of Recognition (99-126)

TUE, FEB 19

Nederveen Pieterse: Ch. 6, Globalization is Braided: East-West Osmosis (127-146)

THU, FEB 21

Nederveen Pieterse: Ch. 7, Hybrid China (147-170); Ch. 8, Global Mélange (171-176)

TUE, FEB 26

Crothers: Ch. 1, American Popular Culture and Globalization (1-36)

THU, FEB 28

Crothers: Ch. 2, "American" Popular Culture in Movies, Music, and Television (37-82)

TUE, MAR 5

Crothers: Ch. 3, The Global Scope of American Movies, Music, and Television (83-140)

THU, MAR 7

Crothers: Ch. 4, The American Global Cultural Brand (141-190)

TUE, MAR 12

Crothers: Ch. 5, Global Trade and the Fear of American Popular Culture (191-232)

THU, MAR 14

Crothers: Ch. 6, American Popular Culture and the Future of Globalization (233-258)

TUE, MAR 19

Spring Recess

THU, MAR 21

Spring Recess

TUE, MAR 26

Spencer: Ch. 1, Urbanization and the Construction of the Global Urban Ecosystem (1-7)

THU, MAR 28

Spencer: Ch. 2, Urban Histories: Arriving at the Global Urban Ecosystem (7-38)

TUE, APR 2

Spencer: Ch. 3, Saigon's "Do-Your-Timers": Rural Transformation and the Urban Transition in Saigon (61-94)

THU, APR 4

Spencer: Ch. 4, "Do-Your-Timers" African Style: Addis Ababa, the Unlikely Capital of Africa (95-124)

TUE, APR 9

Spencer: Ch. 5, The Indigenous City? Reconciling an Old-Timers' Honolulu with a Global Society (125-162)

THU, APR 11

Spencer: Ch. 6, "For-All-Timers": New York City's *Empire State of Mind* (163-188)

TUE, APR 16

Spencer: Ch. 7, The Global Urban Ecosystem: A Globally Integrated Ecology of Everyday Life (189-208)

THU, APR 18

Lyon: Introduction: Surveillance Culture Takes Shape (1-26)

TUE, APR 23

Lyon: Ch. 1, Crucibles of Culture (27-54)

THU, APR 25

Lyon: Ch. 2, From Convenience to Compliance (55-83)

TUE, APR 30

Lyon: Ch. 3, From Novelty to Normalization (84-112)

THU, MAY 2

Lyon: Ch. 4, From Online to Onlife (113-146)

TUE, MAY 7

Lyon: Ch. 5, Total Transparency (147-172)

THU, MAY 9

Lyon: Ch. 6, Hidden Hope (173-197)